

2017 International Conference on Information Resources Management



*Draft
Programme*



An AIS Affiliated
Conference

Onsite registration and inquiries Boardroom 1 Foyer:

Wednesday 17/May (09:00 – 18:00)

Thursday 18/May (09:00 – 18:00)

Friday 19/May (09:00 – 15:30)

Wednesday 17/May/2017

Paper Development Workshop – Postgrado Lounge (10:00 – 12:00)

Chairs:

- Dr Gerald Grant, Carleton University
- Professor Felix Tan, Excelsia College

Mentors:

- Professor Anol Bhattacharjee, University of South Florida
- Professor Fred Niederman, Saint Louis University
- Professor Patrick Chau, University of Hong Kong
- Professor Alexandre Graeml, Universidade Tecnológica Federal do Paraná

Lunch – Casino Postgrado (12:00 – 13:00)

Journal Editors Panel¹ – P-307 (13:00 – 14:30)

- Anol Bhattacharjee, Journal of the Association of Information Systems
- Fred Niederman, The Data Base for Advances in Information Systems
- Patrick Chau, *Information & Management*
- Alexandre Graeml, Revista Eletrônica de Sistemas de Informação

Networking and Welcome Reception – Casino Postgrado (15:00 – 17:00)

¹ All registered Conf-IRM participants are welcome to attend this panel.

Thursday 18/May/2017

Opening welcome – P-307 (09:00 – 09:10)

Keynote Dr. Gabriel Purón Cid, Centro de Investigación y Docencia Económicas – P-307 (09:10 – 10:30)

Coffee break – Foyer (10:30 – 11:00)

Session 1: 11:00 – 12:30

P-307	TBA	P-304	TBA
<p>Track 11: ICT in Latin America and the Caribbean Chair: Aurora Sanchez</p> <p>11. Explorando la adopción de ERP con el modelo Business Process Change (BPC): Tres casos de estudio en Chile - <i>Elizabeth Grandon, Patricio Ramirez-Correa & Karina Rojas</i></p> <p>18. Los sistemas de información y su efecto en el desempeño organizacional en empresas de la octava región de Chile - <i>Guido Hernández & Sergio Araya</i></p> <p>28. Redes sociales en ambientes educativos: Un modelo basado en la gestión del conocimiento - <i>Cristian Ortega & Guillermo Rodríguez Abitia</i></p>	<p>Track 6: ICT in Government, Healthcare and Education Chair:</p> <p>40. The role of ICTs in students with vision impairments' transition to university - <i>Edgar Pacheco, Pak Yoong & Miriam Lips</i></p> <p>5. Applying Third Place Theory in Mobile Social Media Research: The Physical-Virtual Integration - <i>Yun Wang, Qi Deng & Shaobo Ji</i></p> <p>50. What happens when clients are evaluated online? Exploring apparatuses of valuation in the individual transportation sector - <i>Ulysses P Pacheco, Filho</i></p>	<p>Track 14: Practitioners and General Track Chair: Felix B Tan</p> <p>12. Global IS Research: Cultivating Universalistic and Situated Perspectives in the Age of Ubiquitous Computing - <i>Fred Niederman & Ramiro Montealegre</i></p> <p>10. Employees' Intention to Continue Using Organizational Microblogging: A Uses and Gratifications Perspective - <i>Xiran Zhong & Felix B Tan</i></p> <p>32. Does the social media contribute to the democratization of the police? - <i>Mirian Lima</i></p>	<p>Track 1: Big Data, Business Intelligence and Data Analytics Chair: Jaime Miranda</p> <p>41. Thermal Fingerprinting - Multi-Dimensional Analysis of Computational Loads - <i>Matthias Vodel & Marc Ritter</i></p> <p>4. Analysis of ICT services by observing "fit for use" attributes - <i>David Giraldo, Andrea Herrera, Mario Sanchez & Jorge Villalobos</i></p> <p>1. A Methodology for Identifying Sources of Disparities in the Socio-Economic Impacts of ICT Capabilities in Sub-Saharan Economies - <i>Sergey Samoilenko & Kweku-Muata Osei-Bryson</i></p>

Thursday 18/May/2017

Lunch – Postgrado Lounge (12:00 – 14:00)

Session 2: 14:00 – 15:30

P-206	P-208	P-301	TBA
<p>Track 11: ICT in Latin America and the Caribbean Chair: Marie Anne Macadar</p> <p>45. Use of Information and Communication Technologies (ICT) in Higher Education: A diagnosis in the field of administration at a higher education institution in Rio Grande do Sul - <i>Fernanda da Silva Momo, Carla Bonato Marcolin & Ariel Behr</i></p> <p>20. Modelos de negócios disruptivos: um estudo bibliométrico da produção científica disponível em bases de dados nacionais e internacionais - <i>Giovana Schiavi & Ariel Behr</i></p> <p>35. Tecnologia Ubíqua e IoT: Benefícios para gestão do negócio em small business - <i>Everton Chagas</i></p>	<p>Track 9: Management and Governance of ICT Chair: Ariel La Paz</p> <p>42. Towards the User: Extending the Job Characteristics Model to Measure Job Satisfaction for ERP Based Workplaces - A Qualitative Approach - <i>Kirsten Liere-Netheler, Kristin Vogelsang, Uwe Hoppe & Melanie Steinhüser</i></p> <p>23. Ontology of Strategic Information Systems Planning - <i>Erandi López & Ariel La Paz</i></p> <p>17. IT indicators and organizational performance: A study of the retail sector in Brazil - <i>Heverton Roberto de Oliveira Cesar de Moraes, Maria Alexandra Cunha & Marco Alexandre Terlizzi</i></p>	<p>Track 5: Information Security, Privacy, and Risk Management Chair: Lech Janczewski</p> <p>24. Organizational Challenges to Assimilating Security Policies and Practices in U.S. Healthcare Organizations - <i>Kevin Gallagher, Xiaoni Zhang, Vickie Gallagher</i></p> <p>30. Security V&V Within Software SMEs: A Socio-Technical Interaction Network Analysis - <i>Matthew Nicolas Kreeger & G. Harindranath</i></p> <p>29. Regulatory Environment of Cloud Computing in New Zealand - <i>Lech Janczewski & Morris Ruoyu Miao</i></p>	<p>Track 7: Impacts of ICT on People, Organizations and Society Chair:</p> <p>44. Understanding stakeholder expectations in higher education - <i>Andy Bytheway, Isabella Margarethe Venter & Grafton Whyte</i></p> <p>38. The Influence of Teacher Attitudes and Beliefs on Information and Communications Technology Integration Behavior in South African High Schools - <i>Pitso Tsibolane & Donovan van der Ross</i></p>

Thursday 18/May/2017

Coffee break – Boardroom 1 Foyer (15:30 – 16:00)

Session 3: 16:00 – 17:30

P-208	P-301	P-305
<p>Track 11: ICT in Latin America and the Caribbean Chair: Cesar A Souza</p> <p>26. Portal da Transparência e qualidade da informação: um estudo do Portal da Transparência de um governo local brasileiro - <i>Ambrozina de Abreu Pereira Silva & Junia Miranda</i></p> <p>22. O uso de bases de dados públicos por empresas em seus sistemas de Business Intelligence e seus benefícios para o negócio - <i>João Gabriel Lima da Silva & Fernando Meirelles</i></p> <p>19. Mídias sociais no setor público: uma análise do uso como ferramentas de comunicação e interação em organizações no Brasil - <i>Ernani M dos Santos & Adriano Santos Rocha Silva</i></p>	<p>Track 3: ICT Design, Development and Services Management Chair:</p> <p>7. Design Science Research in Information Systems: A Systematic Literature Review 2001-2015 - <i>Qi Deng; Shaobo Ji & Yun Wang</i></p> <p>39. The Phenomenon of P3 Community for IT Support: A Crowd-Support Case Study - <i>Aileen P Cater-Steel, Mohammad Mehdi Rajaeian, Mark Toleman & Duncan Troup</i></p>	<p>Track 2: Enterprise Systems and Knowledge Management Chair:</p> <p>36. The Economic Value of Back-sourcing - <i>Aurelia Donald & Kweku-Muata Osei-Bryson</i></p> <p>13. Goal-setting: Learnings from a Business Process Management Class Assignment - <i>Malcolm Garbutt & Lisa Seymour</i></p> <p>Track 10: IT Project Management and Requirements Engineering</p> <p>14. Hybrid Project Management: Agile with Discipline - <i>Olayele Adetakun, Robert Garcia, Redar Ismail & Theodore Tabaka</i></p>

Conference dinner – TBA (19:00 – 23:00)

Friday 19/May/2017

Conf-IRM 2017 – Outlook – P-307 (09:00 – 09:15)

Keynote: Marco Orellana, CIO CODELCO, the Largest World Mining Company – P-307 (09:15 – 10:30)

Coffee break – Foyer (10:30 – 11:00)

Session 1: 11:00 – 12:30

P-307	P-304	P-205
<p>Track 11: ICT in Latin America and the Caribbean Chair: Ernani M dos Santos</p> <p>48. Uso de um indicador de exclusão digital de empresas no contexto de políticas públicas no Brasil - <i>Érica Siqueira, Cesar Alexandre Souza, Alexandre F Barbos, Danilo Senen & Fernando Meirelles</i></p> <p>9. Em busca de boas práticas para uma metodologia em cidades inteligentes baseada em valor público - <i>Josiane Porto & Marie Anne Macadar</i></p> <p>27. Princípios Sociotécnicos e Redesenho de Sistema de Trabalho: Uma Perspectiva Pesquisa-Ação em Tecnologia da Informação - <i>Pedro J De Moura, Jr.</i></p>	<p>Track 7: Impacts of ICT on People, Organizations and Society Chair: Alicia Nuñez</p> <p>3. An International Comparison of Factors Inhibiting Physicians' use of Hospital Information Systems - <i>Heiko Gewald, Alicia Nuñez, Corinna Gewald & Leah Vriesman</i></p> <p>8. Electronic participation offered by Chilean Municipalities. Is it that what citizens really want? - <i>Aurora Sanchez, Javier Narea & Alexandra Pavez</i></p>	<p>Track 12: e-Business and the Internet of Things Chair:</p> <p>43. Towards to personal profiles of online video game players: application of POS-PLS on UTAUT model - <i>Jorge Arenas-Gaitán; Francisco Rondan-Cataluña; Patricio Ramirez-Correa & Félix Martín-Velicia</i></p> <p>21. Most Influential Journals and Authors in Digital Business Research: a Bibliometric Analysis - <i>Christian Cancino, Ariel La Paz; Juan Salazar & Jose Guimon</i></p>

Friday 19/May/2017

Lunch – Casino Postgrado (12:30 – 14:00)

Session 2: 14:00 – 15:30

P-301	P-206	P-305
<p>Track 11: ICT in Latin America and the Caribbean Chair: Maria Alexandra Cunha</p> <p>16. Governança de Tecnologia da Informação Interinstitucional em Organizações Públicas: Reflexões Iniciais – <i>Eduardo Schaefer, Marie Anne Macadar & Edimara Luciano</i></p> <p>47. Uso da Análise Fatorial para geração de Índice de Maturidade em Governança de TI no Governo do Estado de São Paulo - <i>Vladimir Chagas, Érica Siqueira, Violeta Sun & Nicolau Reinhard</i></p> <p>25. Os reflexos da alternância de governo nas escolhas tecnológicas das organizações de economia mista - <i>Carlos Pessoa, Marcia Cassitas Hino & Nicole Maccali</i></p>	<p>Track 8: Digital Transformation, Entrepreneurship and innovation Chair:</p> <p>49. Web Accessibility as a Barrier to Successful Digital Governance: A Case Study of the Arabian Gulf Region - <i>Divakaran Liginlal & Dana Al-Muftah</i></p> <p>33. Structuration Of Organizational Innovation Through Organizational Virtual Social Networks - <i>Alexandre Ramires & Norberto Hoppen</i></p>	<p>Track 4: ICT for Development Chair:</p> <p>31. Shaping solutions with a community: the research design using DSR and case study research with an ICT4D project - <i>Manti Grobler & Carina De Villiers</i></p> <p>2. A Review of Information Systems Development in Developing Countries - <i>Olusegun A Ajigini & Benjamin Asare</i></p> <p>6. Can ICT increase retention rates in primary school? - <i>Avijit Sengupta & Anol Bhattacharjee</i></p>

Coffee break –Foyer (15:30 – 16:00)

Conference ends **See you in Ningbo, China in 2018!**