2017 International Conference on Information Resources Management

Onsite registration and inquiries Boardroom 1 Foyer:

Wednesday 17/May (09:00 – 18:00)
Thursday 18/May (09:00 – 18:00)
Friday 19/May (09:00 – 15:30)
Wednesday 17/May/2017

Paper Development Workshop – Postgrado Lounge (10:00 – 12:00)

Chairs:
– Dr Gerald Grant, Carleton University
– Professor Felix Tan, Excelsia College

Mentors:
– Professor Anol Bhattacherjee, University of South Florida
– Professor Fred Niederman, Saint Louis University
– Professor Patrick Chau, University of Hong Kong
– Professor Alexandre Graeml, Universidade Tecnológica Federal do Paraná

Lunch – Casino Postgrado (12:00 – 13:00)

Journal Editors Panel1 – P-307 (13:00 – 14:30)

– Anol Bhattacherjee, Journal of the Association of Information Systems
– Fred Niederman, The Data Base for Advances in Information Systems
– Patrick Chau, Information & Management
– Alexandre Graeml, Revista Eletrônica de Sistemas de Informação

Networking and Welcome Reception – Casino Postgrado (15:00 – 17:00)

1 All registered Conf-IRM participants are welcome to attend this panel.
Thursday 18/May/2017

Opening welcome – P-307 (09:00 – 09:10)

Keynote  Dr. Gabriel Purón Cid, Centro de Investigación y Docencia Económicas – P-307 (09:10 – 10:30)

Coffee break – Foyer (10:30 – 11:00)

Session 1: 11:00 – 12:30

<table>
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<tr>
<th>Track 11: ICT in Latin America and the Caribbean</th>
<th>Track 6: ICT in Government, Healthcare and Education</th>
<th>Track 14: Practitioners and General Track</th>
<th>Track 1: Big Data, Business Intelligence and Data Analytics</th>
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<tr>
<td>Chair: Aurora Sanchez</td>
<td>Chair:</td>
<td>Chair: Felix B Tan</td>
<td>Chair: Jaime Miranda</td>
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### Lunch – Postgrado Lounge (12:00 – 14:00)

**Session 2: 14:00 – 15:30**

<table>
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<tr>
<th>Track 11: ICT in Latin America and the Caribbean</th>
<th>Track 9: Management and Governance of ICT</th>
<th>Track 5: Information Security, Privacy, and Risk Management</th>
<th>TBA</th>
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<tr>
<td>Chair: Marie Anne Macadar</td>
<td>Chair: Ariel La Paz</td>
<td>Chair: Lech Janczewski</td>
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Thursday 18/May/2017

Coffee break – Boardroom 1 Foyer (15:30 – 16:00)

Session 3: 16:00 – 17:30

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<th>P-301</th>
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</table>
| **Track 11: ICT in Latin America and the Caribbean**  
Chair: Cesar A Souza | **Track 3: ICT Design, Development and Services Management**  
Chair:  
39. The Phenomenon of P3 Community for IT Support: A Crowd-Support Case Study - Aileen P Cater-Steel, Mohammad Mehdi Rajaeian, Mark Toleman & Duncan Troup | **Track 2: Enterprise Systems and Knowledge Management**  
Chair:  
36. The Economic Value of Back-sourcing - Aurelia Donald & Kweku-Muata Osei-Bryson  


22. O uso de bases de dados públicos por empresas em seus sistemas de Business Intelligence e seus benefícios para o negócio - João Gabriel Lima da Silva & Fernando Meirelles

19. Mídias sociais no setor público: uma análise do uso como ferramentas de comunicação e interação em organizações no Brasil - Ernani M dos Santos & Adriano Santos Rocha Silva

**Track 10: IT Project Management and Requirements Engineering**

14. Hybrid Project Management: Agile with Discipline - Olayele Adelakun, Robert Garcia, Redar Ismail & Theodore Tabaka

Conference dinner – TBA (19:00 – 23:00)
Friday 19/May/2017

Conf-IRM 2017 – Outlook – P-307 (09:00 – 09:15)

Keynote: Marco Orellana, CIO CODELCO, the Largest World Mining Company – P-307 (09:15 – 10:30)

Coffee break – Foyer (10:30 – 11:00)

Session 1: 11:00 – 12:30

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<tr>
<td><strong>Track 11: ICT in Latin America and the Caribbean</strong>&lt;br&gt;Chair: Ernani M dos Santos</td>
<td><strong>Track 7: Impacts of ICT on People, Organizations and Society</strong>&lt;br&gt;Chair: Alicia Nuñez</td>
<td><strong>Track 12: e-Business and the Internet of Things</strong>&lt;br&gt;Chair:</td>
</tr>
<tr>
<td>48. Usos de um indicador de exclusão digital de empresas no contexto de políticas públicas no Brasil - Érica Siqueira, Cesar Alexandre Souza, Alexandre F Barbosa, Danilo Senen &amp; Fernando Meirelles</td>
<td>3. An International Comparison of Factors Inhibiting Physicians’ use of Hospital Information Systems - Heiko Gewald, Alicia Nuñez, Corinna Gewald &amp; Leah Vriesman</td>
<td>43. Towards to personal profiles of online video game players: application of POS-PLS on UTAUT model - Jorge Arenas-Gaitán; Francisco Rondan-Cataluña; Patricio Ramirez-Correa &amp; Félix Martín-Velicia</td>
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Friday 19/May/2017

Lunch – Casino Postgrado (12:30 – 14:00)

Session 2: 14:00 – 15:30

| P-301 | Track 8: Digital Transformation, Entrepreneurship and innovation  
Track 4: ICT for Development  
Track 11: ICT in Latin America and the Caribbean  
Track 8: Digital Transformation, Entrepreneurship and innovation  
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Track 8: Digital Transformation, Entrepreneurship and innovation  
Track 11: ICT in Latin America and the Caribbean | P-206 | P-305 |
|---|---|---|
| **Track 11: ICT in Latin America and the Caribbean**  
Chair: Maria Alexandra Cunha  
47. Uso da Análise Fatorial para geração de Índice de Maturidade em Governança de TI no Governo do Estado de São Paulo - Vladimir Chagas, Érica Siqueira, Violeta Sun & Nicolau Reinhard  
25. Os reflexos da alternância de governo nas escolhas tecnológicas das organizações de economia mista - Carlos Pessoa, Marcia Cassitas Hino & Nicole Maccali | **Track 8: Digital Transformation, Entrepreneurship and innovation**  
Chair:  
49. Web Accessibility as a Barrier to Successful Digital Governance: A Case Study of the Arabian Gulf Region - Divakaran Liginlal & Dana Al-Muftah  
33. Structuration Of Organizational Innovation Through Organizational Virtual Social Networks - Alexandre Ramires & Norberto Hoppen | **Track 4: ICT for Development**  
Chair:  
31. Shaping solutions with a community: the research design using DSR and case study research with an ICT4D project - Manti Grobler & Carina De Villiers  
2. A Review of Information Systems Development in Developing Countries - Olusegun A Ajigini & Benjamin Asare  
6. Can ICT increase retention rates in primary school? - Avijit Sengupta & Anol Bhattacherjee |

Coffee break –Foyer (15:30 – 16:00)

Conference ends See you in Ningbo, China in 2018!