

# 2017 International Conference on Information Resources Management



An AIS Affiliated Conference



## Call for Papers

**Conference Theme: Democratization and Participation:  
People's Roles in the Digital World**

**Track 12: *E-business and the Internet of Things* May 17-19, 2017**

**FEN, U. of Chile - Santiago, Chile**

### Track chairs

Eusebio Scornavacca - University of Baltimore, USA [escornavacca@ubalt.edu](mailto:escornavacca@ubalt.edu)

Narciso Cerpa - Universidad de Talca, Chile [ncerpa@utalca.cl](mailto:ncerpa@utalca.cl)

Amarolinda Klein - Universidade do Vale dos Sinos, [amaroklein@gmail.com](mailto:amaroklein@gmail.com)

### Important dates

Submission deadline: **January 09, 2017**

Notification of submission decision: **February 20, 2017**

Final submission due date for accepted papers: **March 15, 2017**

Early registration deadline: **April 17, 2017**

### Submission

Full-research, research-in-progress, teaching cases and proposals for panels and tutorials to Conf-IRM 2017 are to be submitted via <http://confirm2017.fen.uchile.cl/>. All submissions will be double-blind peer-reviewed and handled by the track chairs.

### Track coverage

This track aims to explore issues related to the development, application, use and outcomes of e-business, mobile business and Internet of Things (IoT) systems. Over the last decade, there has been continuing innovation of business models, processes, products, and services, supported by an increasing integration of new information technologies and new organizational practices. In this context, e-business, m-business and IoT applications are increasingly being used by businesses and customers to generate, share, use and re-use information collectively. These digital, dynamic, fluid and ubiquitous ecosystems are powerful enablers of new opportunities for organizations and individuals, which calls for the development of relevant empirical and theoretical research into new business models, methodologies, and applications in e-business, m-business and IoT systems. We welcome both empirical and conceptual papers that employ diverse theoretical, methodological and philosophical perspectives.

**Recommended topics** Topics of interest may include, but are not limited to, the following:

- Theories, concepts and methodologies on e-business, m-business and IoT systems
- Applications of emerging technologies in e-business, m-business and IoT systems
- Collaboration and open innovation in e-business, m-business and IoT systems
- System fluidity – seamless access across e-business, m-business and IoT systems
- Privacy in e-business, m-business and IoT systems
- Development, implementation, adoption and management of e-business, m-business and IoT systems
- Development of e-business, m-business and IoT systems for supply chain management
- Critical and contextual perspectives on e-business, m-business and IoT systems
- Usability of e-business, m-business and IoT system
- Other related topics

## Submission Types and Guidelines

### Full length submissions

Submissions must be no more than 12 pages, including references, appendices and title page. All submissions must follow the submission template specifications. Submissions must be original and previously unpublished, conceptual or empirical research manuscripts. Papers that are highly rated by the reviewers will be considered for publications in selected journals. The paper that best represents, in terms of quality and suitability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

### Research-in-progress submissions

Submissions must be no more than 7 pages. All research-in-progress submissions will be published in the proceedings as short papers.

### Teaching cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 12 pages and must be accompanied by instructor teaching notes (not included in the 12 pages). The teaching notes will not be published.

### Workshop, panel and tutorial submissions

Submissions must be no more than 3 pages. Proposals should include the objectives, topics to be covered and the full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings.

### Important announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members and tutorial presenters MUST register AND attend the conference.
- Submissions of ALL TYPES must be received by the above deadlines.
- While the primary language of the conferences is English, papers in French will also be accepted. The ICT in Latin America and the Caribbean, and the ICT initiatives in the African context tracks will accept papers in French, Portuguese and Spanish, as well as English.
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

### Organizing committee

| Conference Co-Chairs   |   |   |
|--|---|---|
| Felix B. Tan, Excelsia College - Sydney, Australia<br><i>felix.tan@excelsia.edu.au</i>   | Ariel La Paz, University of Chile, Chile<br><i>lapaz@fen.uchile.cl</i>  |   |
| Program Co-Chairs  |   |   |
| <i>Aurora Sánchez, Catholic University of the North asanchez@ucn.cl</i>  | <i>Maria Alexandra Cunha, Fundacao Getulio Vargas alexandra.cunha@fgv.br</i>  | Alfonso Rodriguez, University of Bio Bio<br><i>alfonso@ubiobio.cl</i> |
| Publications and Proceedings Co-Chair  |   |   |
| Lech Janczewski, The University of Auckland, New Zealand<br><i>lech@auckland.ac.nz</i>   |   |   |
| Conf-IRM Executive Committee   |   |   |
| Gerald Grant, Carleton University, Canada (co-chair)<br>Jairo Gutierrez, Auckland University of Technology, New Zealand<br>G. Harindranath, Royal Holloway, University of London, UK | Lech Janczewski, University of Auckland, New Zealand<br>Sherif Kamel, The American University in Cairo, Egypt<br>Felix B Tan, Excelsia College - Sydney, Australia (co-chair) |   |

**We look forward to your submissions and seeing you in Santiago de Chile in May 2017!**