

2017 International Conference on Information Resources Management



An AIS Affiliated Conference



Call for Papers

**Conference Theme: Democratization and Participation:
People's Roles in the Digital World**

Track 09: *Management and governance of ICT*

May 17-19, 2017

FEN, U. of Chile - Santiago, Chile

Track chairs

Roberto Gejman – Pontificia Universidad Católica, Chile rgejman@ing.puc.cl

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Important dates

Submission deadline: **January 09, 2017**

Notification of submission decision: **February 20, 2017**

Final submission due date for accepted papers: **March 15, 2017**

Early registration deadline: **April 17, 2017**

Submission

Full-research, research-in-progress, teaching cases and proposals for panels and tutorials to Conf-IRM 2017 are to be submitted via <http://confirm2017.fen.uchile.cl/>. All submissions will be double-blind peer-reviewed and handled by the track chairs.

Track coverage

The strategic management and governance of Information Technology (IT) remains one of the foremost challenges for IT-dependent organizations. The Management and Governance of IT Track invites papers on theoretical and practical approaches to: (1) strategic IT management — the processes by which organizations invest on IT and manage IT strategies and their implementations through planning, execution, and performance management; and (2) IT governance — the mechanisms through which organizations manage the mission, roles, and responsibilities of the IT function; (3) The IT decision rights specification and the definition of roles and responsibilities; (4) Intervient factors when adoption IT Governance.

Recommended topics Topics of interest may include, but are not limited to, the following:

- Comprehensive reviews of previous studies on strategic IT management and IT governance
- Methodologies/standards/frameworks for strategic IT management/governance
- Best and next practices in strategic global IT management and global competition
- Design, implementation, and assessment of strategic IT management and governance solutions
- Information resource management and IT governance
- Interorganizational IT governance adoption
- Studies focused on either normative or behavioral approach of IT governance
- Theories to understand the IT governance phenomenon in organizations
- IT investment management and IT portfolio (project) management
- The role of stakeholders, shareholders and CIOs in the process of IT governance practices adoption and architecture
- Cultural considerations in establishing IT governance

Submission Types and Guidelines

Full length submissions

Submissions must be no more than 12 pages, including references, appendices and title page. All submissions must follow the submission template specifications. Submissions must be original and previously unpublished, conceptual or empirical research manuscripts. Papers that are highly rated by the reviewers will be considered for publications in selected journals. The paper that best represents, in terms of quality and suitability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

Research-in-progress submissions

Submissions must be no more than 7 pages. All research-in-progress submissions will be published in the proceedings as short papers.

Teaching cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 12 pages and must be accompanied by instructor teaching notes (not included in the 12 pages). The teaching notes will not be published.

Workshop, panel and tutorial submissions

Submissions must be no more than 3 pages. Proposals should include the objectives, topics to be covered and the full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings.

Important announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members and tutorial presenters MUST register AND attend the conference.
- Submissions of ALL TYPES must be received by the above deadlines.
- While the primary language of the conferences is English, papers in French will also be accepted. The ICT in Latin America and the Caribbean, and the ICT initiatives in the African context tracks will accept papers in French, Portuguese and Spanish, as well as English.
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

Organizing committee

Conference Co-Chairs		
Felix B. Tan, Excelsia College - Sydney, Australia <i>felix.tan@excelsia.edu.au</i>	Ariel La Paz, University of Chile, Chile <i>lapaz@fen.uchile.cl</i>	
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Conf-IRM Executive Committee		
Gerald Grant, Carleton University, Canada (co-chair) Jairo Gutierrez, Auckland University of Technology, New Zealand G. Harindranath, Royal Holloway, University of London, UK	Lech Janczewski, University of Auckland, New Zealand Sherif Kamel, The American University in Cairo, Egypt Felix B Tan, Excelsia College - Sydney, Australia (co-chair)	

We look forward to your submissions and seeing you in Santiago de Chile in May 2017!