2017 International Conference on Information Resources Management

An AIS Affiliated Conference

Call for Papers

Conference Theme: Democratization and Participation: People's Roles in the Digital World

Track 08: *Digital transformation and innovation*

May 17-19, 2017

FEN, U. of Chile - Santiago, Chile

Track chairs

Vik Pant – University of Toronto, Canada vik.pant@mail.utoronto.ca
Elaine Tavares – Universidade Federal do Rio de Janeiro, Brazil elaine.tavares@coppead.ufrj.br

Important dates

Submission deadline: **January 09, 2017**
Notification of submission decision: **February 20, 2017**
Final submission due date for accepted papers: **March 15, 2017**
Early registration deadline: **April 17, 2017**

Submission

Full-research, research-in-progress, teaching cases and proposals for panels and tutorials to Conf-IRM 2017 are to be submitted via http://confirm2017.fen.uchile.cl/. All submissions will be double-blind peer-reviewed and handled by the track chairs.

Track coverage

Digital transformation refers to the nexus of forces that are available to both entrepreneurs and organizations for developing innovations and creating new business models. It is enabled by new and emerging technologies including, but not limited to, big data, cognitive computing, internet of things, cloud, mobility, social media, enterprise 2.0, and ecosystems. Adaptive organizations can leverage this confluence of phenomena to innovate and reshape industries in line with their strategic interests. Similarly digital entrepreneurs are also reshaping the socio-economic landscape in both advanced and emerging economies. This track promotes an integrative and holistic approach for analyzing and reasoning about the impact of these technologies on organizations and on entrepreneurship. Of particular interest are sessions that trace the realization of enduring differential benefits by organizations via the coaction of these technologies, and the manner in which digital technologies are at the forefront of entrepreneurial activities. It also welcomes theoretical as well as application-oriented sessions on the implications of Digital Transformation on private and public sector enterprises.

Recommended topics

Topics of interest may include, but are not limited to, the following:

- Business model innovation via emerging technologies
- Implications of digital transformation on planning
- Business model innovation via emerging technologies
- Patterns and models of digital transformation
- Performance measurement and management of digital transformation
- Small and medium-sized enterprises and digital transformation
- Firm valuation of business impacts of emerging technologies

Submission Types and Guidelines

Full length submissions

Submissions must be no more than 12 pages, including references, appendices and title page. All submissions must follow the submission template specifications. Submissions must be original and previously unpublished, conceptual or empirical research manuscripts. Papers that are highly rated by the reviewers will be considered for publications in selected journals. The paper that best represents, in terms of quality and suitability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

Research-in-progress submissions

Submissions must be no more than 7 pages. All research-in-progress submissions will be published in the proceedings as short papers.

Teaching cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 12 pages and must be accompanied by instructor teaching notes (not included in the 12 pages). The teaching notes will not be published.

Workshop, panel and tutorial submissions

Submissions must be no more than 3 pages. Proposals should include the objectives, topics to be covered and the full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings.

Important announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members and tutorial presenters MUST register AND attend the conference.
- Submissions of ALL TYPES must be received by the above deadlines.
- While the primary language of the conferences is English, papers in French will also be accepted. The ICT in Latin America and the Caribbean, and the ICT initiatives in the African context tracks will accept papers in French, Portuguese and Spanish, as well as English.
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

Organizing committee

Conference Co-Chairs		
Felix B. Tan, Excelsia College - Sydney, Australia *felix.tan@excelsia.edu.au*		Ariel La Paz, University of Chile, Chile *lapaz@fen.uchile.cl*
Program Co-Chairs		
Aurora Sánchez, Catholic University of the North asanchez@ucn.cl	*Maria Alexandra Cunha, Fundacao Getulio Vargas alexandra.cunha@fgv.br*	Alfonso Rodriguez, University of Bio Bio *alfonso@ubiobio.cl*
Publications and Proceedings Co-Chair		
Lech Janczewski, The University of Auckland, New Zealand *lech@auckland.ac.nz*		
Conf-IRM Executive Committee		
Gerald Grant, Carleton University, Canada (co-chair) Jairo Gutierrez, Auckland University of Technology, New Zealand G. Harindranath, Royal Holloway, University of London, UK		Lech Janczewski, University of Auckland, New Zealand Sherif Kamel, The American University in Cairo, Egypt Felix B Tan, Excelsia College - Sydney, Australia (co-chair)

We look forward to your submissions and seeing you in Santiago de Chile in May 2017!