

# 2017 International Conference on Information Resources Management



An AIS Affiliated Conference

## Call for Papers

**Conference Theme: Democratization and Participation:  
People's Roles in the Digital World**

**Track 01: *Big Data, Business Intelligence, and Data Analytics***

**May 17-19, 2017**

**FEN, U. of Chile - Santiago, Chile**

### Track chairs

Kweku Osei-Bryson – Virginia Commonwealth, USA [kmosei@vcu.edu](mailto:kmosei@vcu.edu)

Jaime Miranda – FEN, U. of Chile, Chile [jmirandap@fen.uchile.cl](mailto:jmirandap@fen.uchile.cl)

### Important dates

Submission deadline: **January 09, 2017**

Notification of submission decision: **February 20, 2017**

Final submission due date for accepted papers: **March 15, 2017**

Early registration deadline: **April 17, 2017**

### Submission

Full-research, research-in-progress, teaching cases and proposals for panels and tutorials to Conf-IRM 2017 are to be submitted via <http://confirm2017.fen.uchile.cl/>. All submissions will be double-blind peer-reviewed and handled by the track chairs.

### Track coverage

During the last decade there has been an explosive increase in the data that are available online as well as in the repositories of individuals, firms and government departments. Moreover, this data is in the form of text, audio and video and images as well. This situation has stimulated the interest of individuals and organizations in extracting value-adding insights from such data in a manner that is accurate, fast and as securely as possible. Therefore, not surprisingly there has also been increased interest and activity by both researchers & practitioners in development of methodologies, methods and technologies for data management and data analysis within the context of Big Data environments.

### Recommended topics

Topics of interest may include, but are not limited to, the following:

- Business analytics in Big Data Environments
- Data & text mining methods
- Knowledge Discovery via Data Analytics Process
- Cases of big data analytics and management
- Heterogeneous data analytics in enterprises
- Management of heterogeneous data
- Application of big data analytics
- Business Intelligence as a Service
- Maturity Models relevant to Business Intelligence
- Network analysis in heterogeneous data
- Value creation through heterogeneous data
- Heterogeneous data as a service

## Submission Types and Guidelines

### Full length submissions

Submissions must be no more than 12 pages, including references, appendices and title page. All submissions must follow the submission template specifications. Submissions must be original and previously unpublished, conceptual or empirical research manuscripts. Papers that are highly rated by the reviewers will be considered for publications in selected journals. The paper that best represents, in terms of quality and suitability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

### Research-in-progress submissions

Submissions must be no more than 7 pages. All research-in-progress submissions will be published in the proceedings as short papers.

### Teaching cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 12 pages and must be accompanied by instructor teaching notes (not included in the 12 pages). The teaching notes will not be published.

### Workshop, panel and tutorial submissions

Submissions must be no more than 3 pages. Proposals should include the objectives, topics to be covered and the full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings.

### Important announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members and tutorial presenters MUST register AND attend the conference.
- Submissions of ALL TYPES must be received by the above deadlines.
- While the primary language of the conferences is English, papers in French will also be accepted. The ICT in Latin America and the Caribbean, and the ICT initiatives in the African context tracks will accept papers in French, Portuguese and Spanish, as well as English.
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

### Organizing committee

Conference Co-Chairs		
Felix B. Tan, Excelsia College - Sydney, Australia <i>felix.tan@excelsia.edu.au</i>	Ariel La Paz, University of Chile, Chile <i>lapaz@fen.uchile.cl</i>	
Program Co-Chairs		
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Publications and Proceedings Co-Chair		
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Conf-IRM Executive Committee		
Gerald Grant, Carleton University, Canada (co-chair) Jairo Gutierrez, Auckland University of Technology, New Zealand G. Harindranath, Royal Holloway, University of London, UK	Lech Janczewski, University of Auckland, New Zealand Sherif Kamel, The American University in Cairo, Egypt Felix B Tan, Excelsia College - Sydney, Australia (co-chair)	

**We look forward to your submissions and seeing you in Santiago de Chile in May 2017!**